

Car Parking Tariff Review

Summary

Car parking tariffs have remained frozen since April 2014 in the Council's multi-story car parks and since 2009 in the borough wide pay & display car parks and it is now considered appropriate to review the charges upwards in line with inflation. Since 2014 the council has invested over £800,000 of improvements to car parks with a further £670,000 of improvements scheduled for the summer of 2018. Changes to tariffs would not be implemented until the scheduled capital works have been completed (autumn 2018). To support the town's low paid workers it is also proposed that the council considers the introduction of a "low-paid workers" permit.

Portfolio – Places & Strategy

Date Signed Off: 3 July 2018 (by the Leader)

Wards Affected: All

Recommendation

The Executive is advised to resolve that

- (i) The car parking tariffs, as set out at Annex 1 be agreed, to come in effect when the capital works scheduled to begin in summer 2018 have been completed (autumn 2018);
- (ii) Future additional income be re-invested into car park management and improvement;
- (iii) Subsidised annual permits be made available for Camberley Town Centre workers earning less than the living wage; and
- (iv) The Scheme of Delegation of Functions to Officers be amended to authorise the Executive Head of Business to review and amend parking tariffs every 2 years in line with RPI, following any necessary legal procedures.

1. Resource Implications

- 1.1 It is estimated that the reviewed tariffs could generate additional income of up to circa £250,000 per annum which is based on customer levels staying at 100% of current and is not guaranteed.

2. Key Issues

- 2.1 Tariffs in the two multi-story Car Parks owned and managed by the Borough Council have been frozen since April 2014 and in the borough's Pay & Display car parks since 2009. Inflation has risen by approx. 3% pa (approx. 9% total) over this period.

- 2.2 The proposed tariff changes are in line with inflationary rise and a full breakdown showing current and proposed charges is attached as Annex 1.
- 2.3 To encourage the take up of the season ticket and to offer additional value to commuters it is recommended that the season ticket for Knoll Road car park is frozen at £825 per annum. Knoll Road season tickets are currently £825, giving a discount of 11.5% based on the daily fee of £4.00 x 230 working days per year. Freezing the season ticket price will increase the discount to 22.7% based on the recommended increase of the daily fee to £4.40. The season ticket discount for Main Square is currently 38%.
- 2.4 The car parks affected by the tariff changes are the two council owned multi-story car parks in Camberley Town Centre (Knoll Road and Mains Square) and Pay & Display car parks across the borough.
- 2.5 Compared to a benchmark group of surrounding local authority areas, Camberley can be considered to be in the mid-range of parking charges, even following the proposed changes to tariffs. (See Annex 2).
- 2.6 The need to future fund a programme of maintenance works is also essential to retain and improve standards, and a proportion of any extra income earned should be ring-fenced for future investment. In effect, this process ensures that car park users rather than Surrey Heath council tax payers will pay for the additional cost of on-going maintenance.
- 2.7 Since 2014 the council has invested over £800,000 in improving car parks to meet current safety guidelines and improve user experience. This includes the introduction of a ticketless ANPR system, new lifts, resurfacing and refurbished stair cores. A further £670,000 of funding has also been secured to resurface the remaining three floors in Main Square car park, replace current lighting with energy efficient LED lighting and further aesthetic improvements to stair cores and other public areas. This work will commence in summer 2018.
- 2.8 To support low paid workers a new parking permit could be introduced for staff working in shops or offices in Camberley Town Centre earning the currently living wage or less (currently £8.45 per hour). The permit will enable holders to park in Knoll Road Multi Story Car Park, on working days. Initially 100 permits would be available at a price of £150 each, on a first-come, first served basis. This would require the applicant to provide a copy of pay slip or letter from employer as proof of earnings.

3. Options

3.1 The Executive has the options to:

- (i) agree the proposed charging regime
- (ii) amended the charging regime
- (iii) reject the proposed charging regime

4. Proposals

4.1 It is proposed that the Executive:

- (i) agree the suggested charging regime
- (ii) allow income extra income received to be retained as a ring-fenced fund for future car park maintenance
- (iii) agree to the introduction of a subsidised parking permit for low paid workers.
- (iv) the Scheme of Delegation of Functions to Officers be amended to authorise the Executive Head of Business to review and amend parking tariffs every 2 years in line with RPI, following any necessary legal procedures.

5. Supporting Information

5.1 Predicted income increase is based on 100% customer retention. It is possible that the new tariffs may reduce customer numbers slightly.

6. Corporate Objectives And Key Priorities

6.1 Place: Delivering an improved Camberley Town Centre for the benefit of the Borough.

6.2 Prosperity: Strengthen the Council's financial independence by increasing our own income.

7. Policy Framework

7.1 This proposal supports Council Policies to develop and improve Camberley Town Centre.

8. Legal Issues

8.1 Changes to parking charges will require a variation to the Traffic Regulatory Order (TRO). This could take up to 2 months depending on objections.

9. Sustainability

9.1 The ability to create a ring-fenced maintenance budget for the car

parks will allow for a programme of planned future maintenance, so as to allow standards to be enhanced.

10. Risk Management

10.1 There is a risk of adverse reaction from public users and the Town Centre interests to a rise in parking charges. However a rise in line with inflation and with the purpose of re-investing in to the future of the car parks is justifiable.

10.2 Not increasing tariffs will affect investment in the car parks.

11. Community Safety

11.1 Re-investment in to the car parks will provide a higher standard of provision which will have a positive effect on both behaviour and safety.

12. Consultation

12.1 Town Centre Parking consultants were engaged to inform this piece of work and can draw on a wide variety of experience from across the Country.

13. PR and Marketing

13.1 This is a good opportunity to emphasise that the Council will be re-investing in its car parks in the future to ensure high standards and support the future development of the Town Centre.

13.2 It should also be emphasised that this is the first price rise in 4 years for the two multi-story car parks and 9 years for the borough's pay & display car parks and is in line with inflation.

Annexes	Annex 1 – Proposed Charges Annex 2 – Charging Comparison with other Local Authorities
Background Papers	None
Author/Contact Details	Eugene Leal – Parking Services Manager Eugene.leal@surreyheath.gov.uk
Head of Service	Daniel Harrison - Executive Head of Business

ANNEX 1 Proposed Charges

Town Centre Charges

Main Square – Daily Fees

Duration	Customer p/a	Existing Tariff	Recommendation
2 hours	482,980	£1.80	£2.00
3 hours	101,044	£2.30	£2.50
4 hours	34,602	£3.50	£3.70
6 hours	16,778	£5.00	£5.50
10 hours	15,862	£7.00	£7.50
Evening	33,198	£2.00	£2.00
Sunday	99,145	£1.50	£1.50
Income (Net VAT)		£1,360,758	£1,505,173
		Increase in income	£144,415
	*9.26% rounded to nearest 10p		

Main Square – Season Tickets

Period	Customer p/a	Existing Tariff	Recommendation
12 months	18	£995	£1,085
6 months	9	£575	£630
3 months	21	£290	£315
1 month	new	-	£92
Income (Net VAT)		£24,313	£26,512
		Increase in income	£2,200
	*9.26% rounded to nearest £5		

Knoll Road – Daily Fees

Duration	Customer p/a	Existing Tariff	Recommendation
1 hour	36,917	£1.00	£1.10
2 hours	47,344	£1.50	£1.60
3 hours	19,535	£2.00	£2.20
4 hours	8,076	£3.00	£3.30
10 hours	28,990	£4.00	£4.40
evening	7,805	£1.50	£1.50
Sunday	8,280	£1.50	£1.50
Income (Net VAT)		£259,432	£281,392
		Increase in income	£21,960
	*9.26% rounded to nearest 10p		

Knoll Road – Season Tickets

Period	Customer p/a	Existing Tariff	Recommendation No change
12 months	245	£825	£825
6 months	0	£475	£475
3 months	7	£240	£240
1 month	new	-	£70
Income (Net VAT)	0	£169,838	£169,838
		Increase in income	-
	*9.26% rounded to nearest £5		

Rural Pay and Display – Daily Fees (Bagshot, Burrell Road, Chobham and Watchetts)

Duration	Customer p/a	Existing Tariff	Recommendation
2 hours	206,286	£0.00	£0.40
3 hours	8,887	£0.40	£0.50
4 hours	4,340	£0.80	£0.80
5 hours	2,786	£1.20	£1.20
6 hours	716	£1.60	£1.60
7 hours	1,397	£2.00	£2.00
8 hours	958	£2.40	£2.00
All day	4,253	£2.50	£2.00**
Income (Net VAT)		£22,701	£90,112
		Increase in income	£67,411
Saturday	51,721	Nil	As above
Income (Net VAT)		Increase in income	£18,022

Rural Pay and Display – Season Tickets (Bagshot, Burrell Rd, Chobham, Watchetts Rd)

Period	Customer p/a	Existing Tariff	Recommendation
Business 12 month	56	£375	£300**
Business 1 month	new	-	£26
Resident Annual	27	£100	No change
Resident 1 month	new	-	£10
Income (Net VAT)		£17,500	£15,400
		Increase in income	-£3,500
	*9.26% rounded to nearest £5 except**		

** Business Permits have reduced in price to reflect the reduction in the All day parking tariff from £2.50 to £2.00

York Town - Daily Fees

Duration	Customer p/a	Existing Tariff	Recommendation
2 hours	7579	£1.00	£1.10
5 hours	2168	£2.50	£2.70
10 hours	4463	£3.00	£3.30
Income (Net VAT)		£21,990	£24,099
		Increase in income	£2,109
	*9.26% rounded to nearest 10p		

York Town – Season Tickets

Period	Customer p/a	Existing Tariff	Recommendation
Business 12 month	52	£400	£440
Business 6 month		£200	£220
Business 3 month		£100	£110
Business 1 month	new	-	£38**
Resident 12 month	16	£100	£100
Resident 1 month	new	-	£10
Income (Net VAT)		£18,667	£20,400
		Increase in income	£1,733
	*9.26% rounded to nearest £5 except**		

Surrey Heath House - Daily Fees

Duration	Customer p/a	Existing Tariff	Recommendation
2 hours	6562	£1.20	£1.30
3 hours	3130	£2.00	£2.20
4 hours	479	£2.80	£3.10
10 hours	177	£4.00	£4.40
Sunday/BH	10348	£1.50	£1.50
Income (Net VAT)		£26,421	£27,669
		Increase in income	£1,248
	*9.26% rounded to nearest 10p		

Arena Car Park - Daily Fees

Duration	Customer p/a	Existing Tariff	Recommendation
1 hour	1,017	£2.00	£2.20
2 hours	1,429	£3.00	£3.30
3 hours	560	£4.00	£4.40
4 hours	177	£5.00	£5.50
5 hours	88	£6.00	£6.60
6 hours	0	£7.00	£7.70
7 hours	0	£8.00	£8.70
8 hours	29	£9.00	£9.80
Income		£8,532	£9,383
	Increase in income		£850
	*9.26% rounded to nearest 10p		

Wilton Road – No change

Period	Customer p/a	Existing Tariff
Business Annual	3	£300
Income		£900

Portesbery Road – No change

Period	Customer p/a	Existing Tariff
Resident Annual	11	£100
Income		£1,100

Annex 2: Town Centre Comparative Charges

Location	Daily Tariff Type				Annual
	2 hours	10 hours	Sunday	Evening	Season Ticket
Fleet/Hart	£1.00	£7.00	£1.00	£1.00	£1,200
Aldershot	£1.20	£5.00	£0.60	£1.00	£1,468
Farnborough	£1.20	£5.00	£0.60	£1.00	-
Wokingham	£1.20	£4.00	£1.00	£1.00	£900
Camberley Knoll Road	£1.60	£4.40	£1.60	£1.60	£900
The Atrium	£1.70	£6.90	£1.50	£1.50	-
Camberley Main Square	£2.00	£7.50	£1.60	£2.00	£1,090
Basingstoke	£2.00	£10.00	Same tariff	£1.00	-
Farnham	£2.00	£13.00	Free	Free	£1,145
Guildford	£2.40	£12.00	£1.50	£1.00	£2,146
Bracknell	£2.50	£8.30	Same tariff	£1.50	£1,000
Woking	£2.80	£11.00	£3.00	£1.40	£2,250
Windsor	£3.70	£13.00	Same tariff	£1.50	-
Reading	£4.00	£20.00	Same tariff	£3.50	-